

Meeting Minutes
Region 6 San Jacinto Regional Flood Planning Group
Public Engagement Meeting
July 24, 2025 at 9:00 AM

<u>Voting Member</u>	<u>Interest Category (Executive Committee role)</u>	<u>Present (x) /Absent () / Alternate Present (*)</u>
Timothy E. Buscha	Industries (Chair)	
Alia Vinson	Water Districts (Vice Chair)	
Erwin Burden	Counties (Secretary)	X
Augustus Campbell	Public #1 (At-Large member)	X
Matthew Barrett	River Authorities (At-Large member)	
Elisa Macia Donovan	Agricultural Interests	X
Connie Pothier	Small Business	X
Paul E. Lock	Electric Generating Utilities	
Hanadi Rifai	Environmental Interests	X
Paresh Lad	Municipalities	
Jildardo Arias	Small Municipalities	
Tina Petersen	Flood Districts	
Todd Burrer	Water Utilities	X
Vacant	Coastal Communities	
Christina Quintero	Public #2	X
Imelda Diaz	Upper Watershed	X

<u>Liaisons from Other Entities</u>	<u>Entity</u>	<u>Present(x)/Absent () / Alternate Present (*)</u>
Brian Edmondson	FNI	X
Maggie Puckett	FNI	X
Tanner Helweg	FNI	X
Conner Stokes	Hollaway	X
Nicholas Collins	TWDB	X

<u>Project Sponsor</u>	<u>Entity</u>	<u>Present(x)/Absent () / Alternate Present (*)</u>
Jonathan Spellman	Office of the County Engineer	X
Timothy Williams	Office of the County Engineer	X

Quorum:

Number of voting members or alternates that were present: (6) total, (5) at time of quorum

Number required for quorum per current voting membership of 5:6

Attendees:** **Remote:** Brian Greathouse, Aaron Burciaga, Trea Camble, Larry Goldbreg and Amanda

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Ashcroft

***Meeting attendee names were gathered from the WebEx meeting platform.*

AGENDA ITEM 1: Call to Order

Discussion/Action Items:

- The meeting was called to order at 9:00 AM.
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AGENDA ITEM 2: Welcome and Roll Call

Discussion/Action Items:

- Roll call was conducted (see attendee list).
 - A quorum was established.
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AGENDA ITEM 3: Public Comments on Agenda Items

Discussion/Action Items:

- No public comments were submitted.
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AGENDA ITEM 4: Approval of Meeting Minutes

Discussion/Action Items:

- The meeting minutes were approved as written.

Motion: **A motion was made to approve the meeting minutes as written.**

- **First Motion:** Augustus Campbell
 - **Second Motion:** Larry Goldberg
 - Vote: Yes: 5 No: 0 Abstain: 0
-

AGENDA ITEM 5: Review of the 1st Planning Cycle Engagement Efforts:

Discussion/Action Items:

- Public Meetings Held:
 - 5 public meetings: 2 virtual (2021), 3 open houses (May 2022 – 2 in-person, 1 virtual)
 - Included live Spanish interpretation and interactive, station-based formats All Questions must be submitted to TWDB by September 9th, 2025
- Ongoing Engagement
 - 19 RFPG meetings, 16 Executive Committee, 7 Technical Committee, 4 Public Engagement Committee meetings
 - 13 presentations to community organizations and local stakeholders

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- Tools and Tactics
 - Monthly e-blasts, bilingual educational materials, website with comment portal, social media (Facebook/Twitter)
 - Public Comment Management System tracked inquiries and responses
 - Key Focus
 - Transparency, accessibility, and consistency
 - Adherence to Open Meetings Act and TWDB guidelines
 - Lessons Learned
 - Opportunities to improve inclusivity
 - Outreach efforts can continue to expand to better reach diverse communities. •
 - Room to enhance communication frequency
 - Website and social media updates can be shared more consistently.
 - Surveys can be refined
 - Adjustments can be made to improve clarity and relevance of survey questions.
 - Tracking can be strengthened
 - Metrics can be used more consistently to document outreach and engagement.
 - Additional outreach tools can support flexibility
 - Tools like “Meetings-in-a-Box” can help extend engagement into more community spaces.
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AGENDA ITEM 6: Discussion Engagement Goals for 2nd Planning Cycle

Discussion/Action Items:

- **Communications Plan Goals** – Provide a clear, consistent strategy to engage the public and stakeholders in the second planning cycle—reinforcing what worked, addressing gaps, and aligning with TWDB guidance and best practices.
 - **Key Goals**
 - Build on first cycle
 - Communicate clearly and consistently across all platforms
 - Increase awareness of RFPG efforts and flood risk reduction
 - **Website Updates**
 - Enhanced Experience
 - More frequent updates highlighting planning progress and engagement opportunities
 - Improved visual design with a clean, interactive, and mobile-friendly layout
 - Key Features
 - Background & Key Documents: Clear overview of RFPG goals and planning objectives
 - Meeting Information: Easy access to agendas, minutes, and upcoming events

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- Technical Resources: Amended Regional Flood Plan, appendices, and technical memoranda
- Interactive Tools: Visually engaging StoryMap with chapter-by-chapter summaries
- Public Engagement: Comment portal and email sign-up for timely updates

AGENDA ITEM 7: Discuss Public/Stakeholder Awareness Methods and Tools: Digital Tools, Surveys and Feedback Mechanisms, In-person Strategies, and Partnership Opportunities

Discussion/Action Items:

- **Digital Tools**
 - Website serves as central hub for updates, documents, and feedback
 - Social media (Facebook, Twitter/X) promotes events and key messages
 - StoryMap and online visuals simplify technical content
- **Surveys & Feedback Mechanisms**
 - Bilingual online surveys tailored for general public and key stakeholders
 - Public Comment Management System tracks input and follow-up
- **In-Person Strategies**
 - Open house–style meetings with interactive stations
 - “Meetings-in-a-Box” kits support participation at local events
 - Targeted briefings with elected officials and agency staff
- **Partnership Opportunities**
 - Collaboration with local organizations and advocacy groups
 - Use of partner networks to promote participation and distribute materials
- **Media**
 - Press releases and meeting announcements shared with local media
 - Centralized media protocol ensures consistency and accuracy in outreach

AGENDA ITEM 8: Discuss Timing and Format of Initial Outreach Actives in 2nd Planning Cycle

Discussion/Action Items:

- **Proposed Communications Activities:**
 - Seeking RFPG Input and Direction on:
 - Monthly eBlasts
 - Public Meeting Logistics
 - Meeting-in-a-Box Toolkit
 - Informational Video
 - Social Media Content

AGENDA ITEM 9: Consider Agenda Items for Next Meeting

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- **Discussion/Action Items:**
 - Next Meeting will be October 23rd
 - Technical Committee meeting report
 - Planning Meeting Report
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AGENDA ITEM 12: Public Comments – Limit 3 Minutes Per Person

- **Discussion/Action Items:**
 - None
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AGENDA ITEM 13: Adjournment

- **Discussion/Action Items:**
 - The meeting was adjourned 10:17 am

MEETING END TIME: 10:17 am

Augustus Campbell, Secretary

Todd Burrer, Chair